

Message Text

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43

ACTION EUR-25

INFO OCT-01 ISO-00 CIAE-00 EB-11 INR-11 LAB-06 NSAE-00

PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01 /077 W

----- 049613

P R 060745Z SEP 74

FM AMCONSUL ZAGREB

TO SECSTATE WASHDC PRIORITY 2680

USDOC WASHDC

INFO AMEMBASSY BELGRADE

UNCLAS ZAGREB 0817

E.O. 11652: N/A

TAGS: BEXP, YO

SUBJECT: INDUSTRY TECHNICAL EXPERT FOR ZAGREB FALL FAIR:
IS COMMERCE PROVIDING?

REF: BELGRADE 3962

1. AS DATE FOR OPENING ZAGREB FALL FAIR DRAWS NEAR, EMBASSY AND CONSULATE GENERAL EXTREMELY CONCERNED THAT INDUSTRY TECHNICAL EXPERT (ITE) BE SCHEDULED FOR BUSINESS DEVELOPMENT OFFICE. APPOINTMENT SUCH INDIVIDUAL PARTICULARLY IMPORTANT BECAUSE:

A) WE HAVE ALREADY HAD CONCRETE INDICATIONS THAT EXHIBIT THEME, "TECHNOLOGY AND THE AMERICAN HOME," ATTRACTING SIGNIFICANT INTEREST AMONG YUGOSLAV BUSINESSMEN;

B) SHOW CONTAINS BROAD PRODUCT REPRESENTATION FROM 120 COMPANIES;

C) SHOW, HOWEVER, NOT MANNED (AS HAS SOMETIMES BEEN CASE IN YEARS PAST) BY USIS-PROVIDED "AMERICAN SPECIALISTS" WHOM WE MIGHT OTHERWISE DRAW UPON TO ASSIST BDO IN HANDLING TECHNICAL ASPECTS COMMERCIAL INQUIRIES.

2. THEREFORE, URGE DEPARTMENTS STATE AND COMMERCE ENSURE THAT, IF AT ALL POSSIBLE AT THIS LATE DATE, APPROPRIATE INDIVIDUAL FROM AMERICAN HOME DESIGN AND CONSTRUCTION INDUSTRY BE FOUND IN
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ORDER THAT SHOW'S SIGNIFICANT COMMERCIAL POTENTIAL BE PROPERLY

EXPLOITED.
WILSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 06 SEP 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
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30 JUN 2005

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